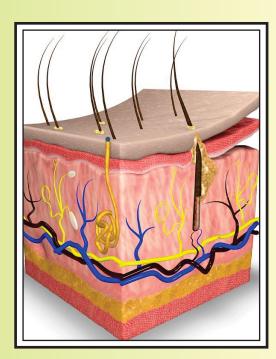
MOHSIN DEHLVI

DEHLVI SPECIALITY SERIES-9





Dehlvi



The skin is the largest organ of the body. The skin and its derivatives (hair, nails, sweat and oil glands) make up the integumentary system. One of the main functions of the skin is protection. It protects the body from external factors such as bacteria, chemicals, and temperature. The skin contains secretions that can kill bacteria and the pigment melanin provides a chemical pigment defense against ultraviolet light that can damage skin cells.

Another important function of the skin is body temperature regulation. When the skin is exposed to a cold temperature, the blood vessels in the dermis constrict. This allows the blood which is warm, to bypass the skin. The skin then becomes the temperature of the cold it is exposed to. Body heat is conserved since the blood vessels are not diverting heat to the skin anymore. Among its many functions the skin is an incredible organ always protecting the body from external agents.

Skin has three layers: 1. The epidermis, the outermost layer of skin, provides a waterproof barrier and creates our skin tone. 2. The dermis, beneath the epidermis, contains tough connective tissue, hair follicles, and sweat glands. 3. The deeper subcutaneous tissue (hypodermis) is made of fat and connective tissue.

Some of the skin disorders are rash, dermatitis, alopecia areata, eczema, psoriasis, dandruff, acne, skin abscess, warts, herpes, hives, tinea, shingles, scabies, ringworms, vitiligo, etc.

In modern system of medicine, the drugs often used in the treatment are antibiotics, antivirals, antifungals, antihistamines, analgesics, antipyretics, corticosteroids and immunosuppressives.

These drugs offer good symptomatic relief but have a number of side effects like stomach pain, heartburn, headaches, dizziness, allergic rashes, liver and kidney problems, leg swellings, drowsiness, dry mouth, weight gain, etc. In chronic cases, the treatment is obviously prolonged. The herbal system has a number of medicines that not only provide symptomatic relief but attacks the root cause without any known side effects. Dehlvi has many useful preparations to treat skin disorders.

Derma-Aid

In leucoderma, melanoblasts (pigment-forming cells) do not function properly. Derma-Aid Ointment exerts a purely local action with a specific effect on the arterioles of the subcapillary plexuses in the skin, which are dilated so that the plasma is increased in this area. The skin becomes red and the melanoblasts (pigment-forming cells) are stimulated. After regular application of this ointment, the skin tends to attain its normal colour.

Composition: Each gm contains: Psoralea corylifolia Oil (Babchi) 15%, Base 85%

Indications: Vitiligo and dermatitis.

Usage: Apply required quantity of ointment on the white

patches twice a day.

Presentation: In packs of 40 g.



Helps relieve itching of irritated skin, provides soothing and moisturizing relief, and helps prevent the recurrence of extra dry skin. EczeCream also helps subside redness of the affected skin, controls the formation of blisters and the oozing fluid as well as formation of crusts and dry scaly skin.

Composition: Each gm contains: Camphor (Kafoor), Sulphur (Gandhak), Mallotus philippinensis (Kamila) each 3%, Pongamia glabra Oil (Roghan Karanjwa) 9%, Melia azadirachta Oil (Roghan Neem) 12%, Base q.s.

Indications: Eczema, contact dermatitis, pyodermas, ringworm infestation, exfoliative dermatitis, urticaria, scabies, etc...

Usage: Apply required quantity of ointment on the affected skin twice a day.

Presentation: In packs of 40 q.

Husne Jamal

Everyone dreams of having a picture perfect flawless skin. The harsh chemicals and bleach present in most available products might provide an instant glow to the skin, but they cause farreaching negative effects on the skin in the long run. Husne Jamal is the best solution for glowing skin that aids in improving skin health and lightning skin tone and is 100% natural and safe. It works as an amazing natural remedy for nourishing dry skin and removing impurities and dead cells from the skin. It removes pimples, blemishes, black spots, acne and aids in reducing wrinkles. It also helps in keeping the skin radiant and glowing.







Nature is our Laboratory



Composition: Each 10 g contains: Gallus domesticus Egg Shell (Post Baiza Murgh) 50 mg, Hordeum vulgare (Jao), Phoenix dactylifera Seed (Arde Khurma), Pisum sativum Seed (Arde Krisana), Cochlospermum religiosum (Katira), Cucumis melo Seed (Kharbuza), Triticum aestivum (Gundum), Sapindus mukorossi (Post Reetha), Citrus limonum Rind (Post Turanj) each 360 mg, Jasminum grandiflorum Oil (Roghan Chambeli) 1 g, Rosa damascena (Gule Surkh) 3.07 g, Prunus amygdalus Fruit Rind (Khali Badam) 3 g

Indications: Dull skin, skin impurities, pimples, blemishes, black spots, acne and wrinkles.

Usage: Mix the required quantity in Arq Gulab to form a paste. Apply at night and wash off in the morning with a mild soap.

Presentation: In packs of 100 g

Psoro-Aid Ointment

Helps soothe affected skin and reduce the dryness which accompanies the build-up of skin on psoriatic plaques. Psoro-Aid Ointment also helps reduce inflammation, remove built-up scale, reduce skin turn over, and clear affected skin of plaques.

Composition: Each gm contains: Camphor (Kafoor) 1%, Cedrus deodara (Roghan Deodar) 5%, Wrightia tinctoria (Roghan Indarjao Shirin) 5%, Pongamia glabra (Roghan Karanjwa) 10%, Melia azadirachta (Roghan Neem) 15%, Base a.s.

the Harton in American Appendix Appendi

Indications: Psoriasis, dermatitis of various origin, fungal infection of nails and skin, eczema, skin rashes, lichen planus, etc.

Usage: Apply required quantity of ointment on the affected skin twice a day.

Presentation: In packs of 40 g.

SkinClear Capsules

It is a herbal remedy that helps detoxify the body by removing toxins, which get accumulated in the blood as a result of everyday exposure to environmental pollution, chemical residues in food and water. It is useful in all types of skin diseases through blood purification. It improves complexion and gives a natural glow to the skin.

Composition: Each 500 mg. capsule contains: Melia azadarach (Phal Bakain), Lawsonia inermis (Hina), Cassia absus (Chaksu), Coriandrum sativum (Dhania), Sphaeranthus indicus (Mundi), Gentiana kurroo (Neel Kanthi), Santalum album (Sandal Safed), Tephrosia purpurea (Sarphoka), Fumaria parviflora (Shahtara), Azadirachta indica Leaf (Neem) each 35 mg, Smilax aristolochaefolia (Ushba), Azadirachta indica Fruit Ext. (Neem) each 75 mg



Indications: Acne, eczema, psoriasis, blood disorders, pimples, blemishes, melasma and dull complexion.

Dosage: 2 capsules twice daily **Presentation:** In packs of 60 Capsules.



SkinClear Syrup / SkinClear-SF

An effective blood purifier and an effective remedy for boils, acne, scrofula, pimples, heat rashes and itching, epistaxis, measles, burning sensation in urination, gonorrhoea, syphilis and other skin eruptions due to impure blood. Also improves the complexion and skin condition. Can also be used as a preventive against conditions arising out of change of season. With the onset of summers when incidence of Malaria is high it can be given as a prophylactic dose. Sugar Free (SF) option is also available with the same benefits.

Composition: Each 10 ml. contains: Rosa damascena (Gulab), Alhagi pseudalhagi (Jawansa), Mallotus philippinensis (Kamila), Santalum album (Sandal Safed), Smilax aristolochaefolia (Ushba) each 100 mg, Azadirachta indica Leaf (Neem), Tricholepis



angustifolia (Brahmdandi), Swerita chirata (Chiraita Talkh), Smilax china (Chobchini), Sphaeranthus indicus (Mundi), Terminalia chebula Black (Harad Kali), Terminalia chebula (Harad), Vetiveria zizanioides (Khus), Gentiana kurroo (Neel Kanthi), Melia azedarach (Bakain), Azadirachta indica Fruit (Neem), Pterocarpus santalinus (Sandal Lal), Tephrosia purpurea (Sarphoka), Fumaria parviflora (Shahtara), Zingiber zerumbet (Narkachoor) each 200 mg, Zizyphus jujuba (Unnab), Azadirachta indica Bark (Neem) each 400 mg, Sugar* q.s.

* In SkinClear-SF Sugar is replaced with a Sugar Free Base.

Indications: Blood impurities, boils, carbuncles, impetigo, dermatitis, epistaxis, gonorrhoea, syphilis, heat rashes, itches, measles, nosebleed, pimples, seborrhoea, acne, urinary irritation and urticaria.

Dosage: 10 ml in the morning and evening with water. **Presentation:** In PET bottles of 100 ml, 200 ml and 500 ml.

Treat Hair Care Capsules

It is a balanced formula of 15 powerful hair and brain tonic medicinal herbs, which helps in the growth of hair and keeps them natural black. Protecting the hair from all diseases, it makes them bright, long and thick

Composition: Each 500 mg. capsule contains: Nardostachys jatamansi (Balcharr), Emblica officinalis Ext. (Amla), Prunus amygdalus (Badam), Terminalia chebula Ext. (Harad), Terminalia belirica (Baheda), Phyllanthus niruri (Bhui Amla), Glycyrrhiza glabra Ext. (Mulethi), Withania somnifera Ext. (Ashwagandha), Centella asiatica Ext. (Brahmi), Sesamum indicum (Til) each 20 mg, Kushta Khabsul Hadid 30 mg, Trikuta 60 mg, Eclipta alba Ext. (Bhangra) 210 mg

Indications: Useful in dryness and roughness of hair, prevents hair fall, improves shine and lustre.

Dosage: 1 capsule once or twice a day. **Presentation:** In packs of 60 Capsules.



Nature is <u>our</u> Laboratory



Treat Herbal Hair Soap/Oil/Shampoo

Soap: The black lather keeps your hair dark, long, silky and vibrant. Strengthens the hair roots, prevents dandruff, falling of hair and premature graying.

Oil: It is a useful tonic for the hair. Contains 19 timetested herbs and is free from any essence, perfume, colour and chemicals. Stops falling hair, prevents premature graying and dandruff. It is an excellent food for your hair. It is manufactured from expensive herbs that our famous for keeping the hair dark, long, silky and vibrant since time immemorial.

Shampoo: It is a compound of eight medicinal herbs. It helps in the growth of hair and keeps them natural black. Protecting the hair from all diseases, it makes them bright, long, thick, silky soft and lustrous. It also checks hair fall and removes dandruff. It is an indigenous formula and is quite safe for the hair. It can



be used by every age group and in every season. Its constant use adds grace and glow to the hair.

Composition: Soap: Contents: Emblica officinalis (Amla), Acacia concinna (Shikakai), Lawsonia inermis (Mehendi), Ferric Oxide (Kushta Faulad), Cocos nucifera Oil (Coconut Oil)

Oil: Each 10 ml. contains: Salmalia malabarica Flower (Supari), Rosa damascena (Gule Gulab), Punica granatum Flower (Gulnar), Adiantum capillus-veneris (Hansraj), Onosma echioides (Ratanjot), Bambusa bambos (Tabasheer) each 19 mg, Rhus coriaria (Sumaaq) 24 mg, Punica granatum Rind (Post Anar), Terminalia belerica (Bahera) each 37 mg, Terminalia chebula Black (Harad Kali), Quercus infectoria (Mazu Sabz), Terminalia chebula (Harad) each 56 mg, Emblica officinalis (Amla) 93 mg, Lawsonia inermis (Mehendi) 224 mg, Almond Oil (Roghan Badam Shirin) 0.554 ml, Cucurbita maxima Oil (Kadu), Lactuca sativa Oil (Kahu), Papaver somniferum Seed Oil (Khashkhash) each 1.362 ml, Sesame Oil (Kunjad) q.s.

Shampoo: Each 10 ml contains distillates of : Emblica officinalis (Amla), Sapindus mukorossi (Reetha) each 5 mg, Aloe vera (Gheekwar), Nardostachys jatamansi (Balcharr), Lawsonia inermis (Hina), Acacia concinna (Shikakai), Ocimum sanctum (Tulsi) each 2 mg, Eclipta alba (Bhangra) 1 mg, Shampoo Base q.s.

Indications: Hair loss, dandruff, dryness and roughness of hair, premature graying and lack of shine and lustre

Usage: Soap: Wet hair thoroughly, rub the Soap gently on hair for a few minutes. Allow its rich lather to penetrate down to the hair roots and then rinse with lukewarm water. Repeat the above procedure. Regular use is recommended for at least thrice a week. For best results apply Treat Herbal Hair Oil after a bath or washing.

Oil: Massage the Oil at night or after a bath. For best results wash you hair with Treat Herbal Hair Soap/ Shampoo. Do not use any normal harsh soap. Do not mix any other oil in Treat Herbal Hair Oil.

Shampoo: Apply 3-5 ml of wet hair and massage gently for 1 minute, rinse with water. Repeat if necessary.

Presentations: Soap: In packs of 75 q;

Oil: In PET bottles of 100 ml; Shampoo: In packs of 100 ml.



SINGLE HERBS

Karela Capsules

It purifies the blood and is useful in diabetes. An unidentified constituent in Karela also seems to inhibit the enzyme guanylate cyclase, which may benefit people with psoriasis.

Composition: Each 250 mg. capsule contains: Momordica charantia Ext. (Karela) 250 mg

Indications: Blood Impurities, Diabetes and Psoriasis.

Dosage: 2 capsules daily in the morning. **Presentation:** In packs of 60 Capsules.

Neem Capsules / Tablets

Neem provides an answer to many incurable diseases. One of the most powerful blood purifiers and detoxifiers in Herbal usage, Neem is often used to maintain healthy skin. Traditionally Neem has been used against heat-rash, acne, pimples, skin blemishes, boils, wounds, leprosy, skin disorders, leucoderma, stomach ulcers, chicken pox, etc. Its alterative properties help to clean, purify, and detoxify the blood, with a special effect also seen in liver conditions such as iaundice.

Composition: Each 250 mg. capsule contains: Melia azadirachta Ext. (Berge Neem) 250 mg **Indications:** Acne, blood impurities, boils, eczema, heat rash, leprosy, leucoderma, malarial fever, persistent infection due to low immunity, pimples, skin blemishes and wounds.

Dosage: capsule twice daily after meals with water.

Presentation: In packs of 60 Capsules.

OTHER PROPRIETARY & GENERICS

Besides the above, Dehlvi manufactures a number of proprietary and generic medicines that are useful in Skin Disorders. Some of them are Apple Cider Vinegar (Seb Sirka), Arq Chiraita, Arq Mundi, Arq Murakkab Musaffi Khoon, Arq Rahat, Arq Shahtara, Arq Ushba, Dawa-e-Balkhora, Dehlvi Roghan Zarareeh, Habbe Lemu, Habbe Musaffi Khoon, Him-Tulsi Oil, Indmal, Itrefal Shahtara, Jauhar Munaqqa, Majun Musaffi Khas, Majun Ushba, Marham Atshak, Marham Kafoori, Marham Raal, Musaffi Azam, Roghan Amla Khas, Roghan Babchi, Roghan Baiza Murgh, Roghan Chameli, Roghan Neem, Roghan Sandal, Safuf Bars, Sharbat Murakkab Musaffi Khoon, Sharbat Unnab, Sharbat Ushba Khas and Treat Powder.

